

- Structure and contents -

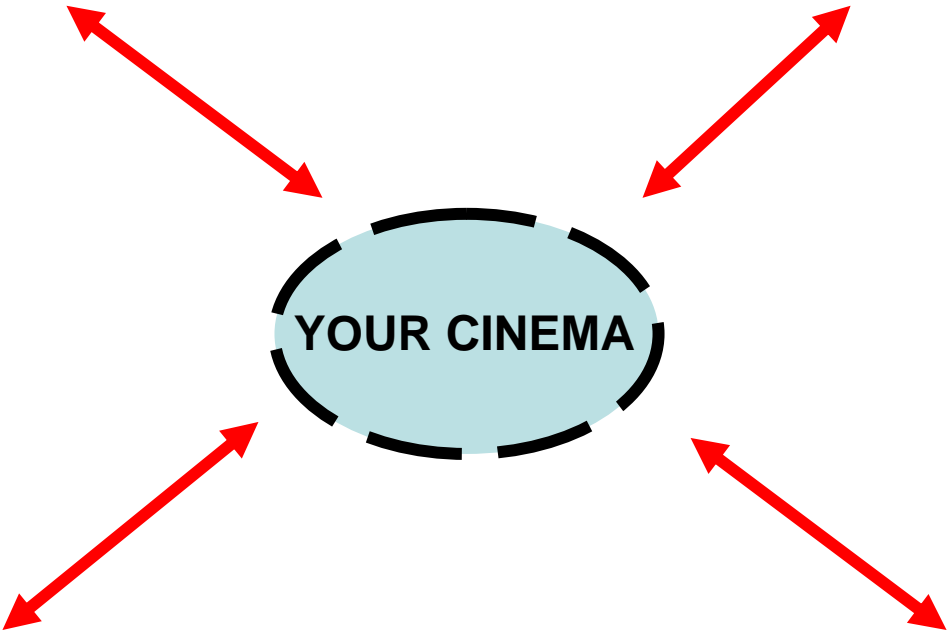
CINEMA MANAGEMENT

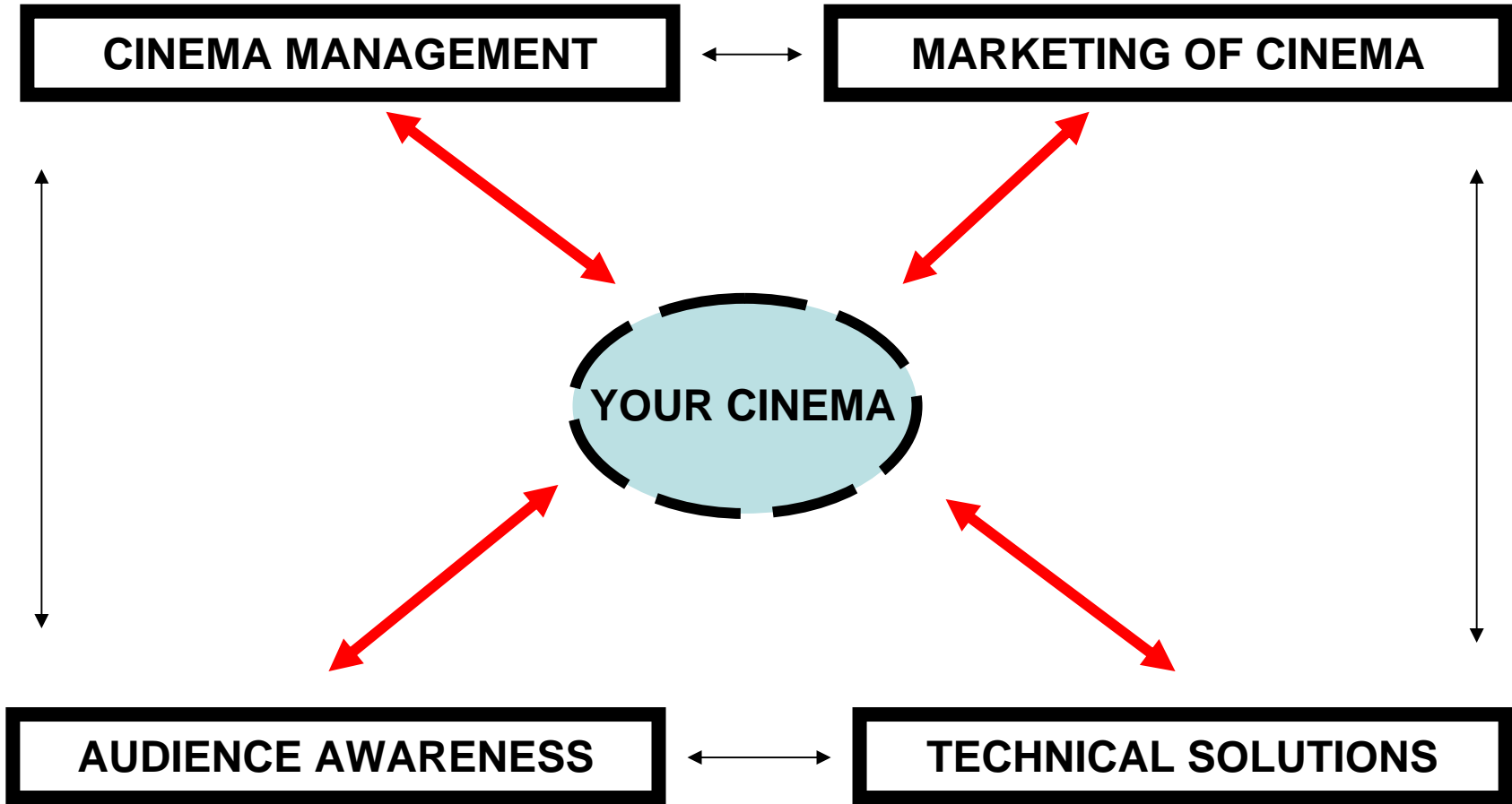
MARKETING OF CINEMA

YOUR CINEMA

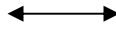
AUDIENCE AWARENESS

TECHNICAL SOLUTIONS

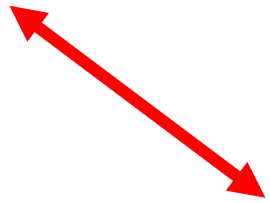




CINEMA MANAGEMENT

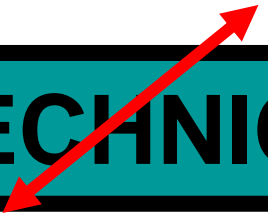


MARKETING OF CINEMA

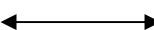


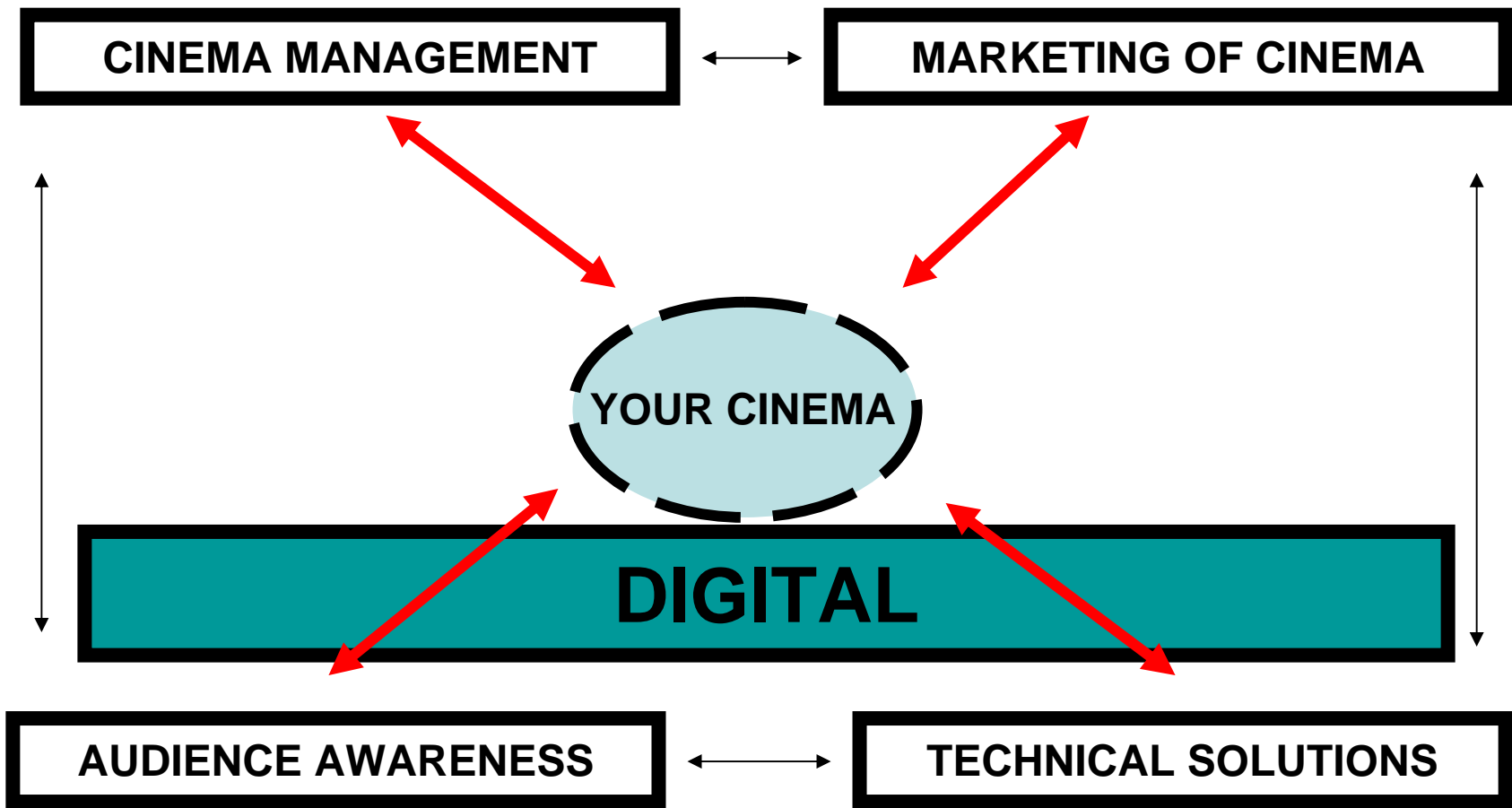
YOUR CINEMA

TECHNICAL SOLUTIONS



AUDIENCE AWARENESS





- Digital Cinema: what shall we be discussing? -