

Quote di mercato dei film americani

Market shares of US films

Parts de marché des films américains

	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001
B ¹	69,5%	73,4%	79,6%	72,9%	71,8%	74,7%	73,2%	80,1%	82,1%	87,4%	77,8%	84,4%	81,0%
CH ²	71,0%	76,0%	77,0%	67,3%	72,4%	79,9%	73,0%	69,9%	73,6%	72,3%	75,6%	72,0%	66,4%
D ³	65,7%	83,8%	80,2%	82,8%	87,8%	81,6%	87,1%	75,1%	70,5%	85,4%	76,0%	81,2%	.
DK	63,7%	77,0%	83,3%	77,7%	74,0%	66,7%	81,1%	67,1%	66,5%	77,8%	58,7%	73,1%	59,1%
E	73,0%	72,0%	69,0%	77,1%	75,5%	72,3%	72,1%	78,3%	67,9%	78,5%	64,2%	81,6%	62,2%
F	56,6%	55,9%	58,0%	58,1%	57,1%	61,0%	53,9%	54,3%	52,5%	64,0%	54,1%	63,7%	46,6%
FIN ⁴	c. 70,0%	c. 80,0%	c. 80,0%	63,0%	63,0%	66,0%	76,5%	c. 72,2%	73,1%	80,0%	58,6%	74,6%	69,4%
GR	c. 86,0%	c. 87,0%	c. 88,0%	92,0%	c. 75,0%	82,0%	c. 73,0%	c. 80,0%	c. 80,0%	c. 80,0%	.	.	.
I ⁵	63,3%	70,0%	58,6%	59,4%	68,1%	65,0%	62,8%	60,8%	48,7%	c. 65,2%	c. 53,6%	c. 69,5%	c. 59,9%
IRL	c. 76,5%	c. 87,0%	c. 91,5%	.	.	.	c. 90,0%
IS ⁷	85,2%	82,0%	92,3%	87,3%	80,2%	78,0%
L ⁸	c. 87,0%	c. 80,0%	c. 85,0%	c. 78,0%	c. 79,5%	c. 84,0%	c. 82,4%	c. 78,5%	68,4%	80,7%	70,8%	80,6%	68,0%
N	68,8%
NL	75,6%	85,8%	92,5%	78,8%	89,3%	89,9%	82,0%	89,7%	84,5%	89,8%	79,6%	85,6%	84,1%
P	c. 81,0%	c. 85,0%	c. 85,0%	.	c. 61,2%
S	69,3%	82,3%	70,5%	c. 65,5%	72,7%	70,0%	65,4%	67,5%	66,7%	76,1%	68,2%	66,5%	63,7%
UK	c. 84,0%	c. 89,0%	84,0%	c. 90,6%	c. 94,2%	.	83,7%	.	.	c. 86% ⁹	.	77,0%	.

- 1) 1989 – 1995: solo Bruxelles. 1996 – 2000: film usciti nell'anno (il 1997 non include quelli distribuiti da Polygram e Alternative Film, il 1998 quelli distribuiti da Polygram).
 1989 – 1995: Brussels only. 1996 – 2000: films released in the year (in 1997 those distributed by Polygram and Alternative Film are not included, in 1998 those distributed by Polygram).
 1989 – 1995: Bruxelles seulement. 1996 – 2000: films sortis dans l'année (en 1997 ceux distribués par Polygram et Alternative Film sont exclus, en 1998 ceux distribués par Polygram).
- 2) 1993: film non europei, cioè film americani e di altri paesi. Calcolata nel 1997 sull'87% degli incassi e nel 1998 su circa il 60%. 1999 – 2001: percentuale delle presenze.
 1993: non-European films, i.e. US and other countries. Based on 87% of gross box office in 1997 and on about 60% in 1998. 1999 – 2001: percentage of admissions.
 1993: films non-européens, c.-à-d. films américains et autres films. Calculée sur 87% des recettes brutes en 1997 et sur environ 60% en 1998. 1999 – 2001: pourcentage des entrées.

- 3) 1996, 1997 e 1998: ricavi lordi dei distributori.
 1996, 1997 and 1998: gross distribution revenue.
 1996, 1997 et 1998: recettes brutes de distribution.
- 4) 1996 e 1997: percentuale delle presenze.
 1996 and 1997: percentage of admissions.
 1996 et 1997: pourcentage des entrées.
- 5) 1996 – 2000: campione Cinetel. Nel 1996: 146 città – 1 050 schermi. Nel 1997: 174 città – 1 250 schermi. Nel 1998: 184 città – 1 320 schermi. Nel 1999: 221 città – 1 537 schermi. Nel 2000: 270 città – 1 782 schermi. Nel 2001: 1 856 schermi.
 1996 – 2000: Cinetel sample. In 1996: 146 towns – 1 050 screens. In 1997: 174 towns – 1 250 screens. In 1998: 184 towns – 1 320 screens. In 1999: 221 towns – 1 537 screens. In 2000: 270 towns – 1 782 screens. In 2001: 1 856 screens.
 1996 – 2000: panel Cinetel. En 1996: 146 villes – 1 050 écrans. En 1997: 174 villes – 1 250 écrans. En 1998: 184 villes – 1 320 écrans. En 1999: 221 villes – 1 537 écrans. En 2000: 270 villes – 1 782 écrans. En 2001: 1 856 écrans.

- 6) Stagione cinematografica 1994/1995.
 Cinematographic season 1994/1995.
 Saison cinématographique 1994/1995.
- 7) 1989 – 1999: solo Reykjavik.
 1989 – 1999: Reykjavik only.
 1989 – 1999: Reykjavik seulement.
- 8) 1989 – 1996: stime.
 1997 – 2000: percentuale delle presenze (film usciti nell'anno).
 1989 – 1996: estimations.
 1997 – 2000: percentage of admissions (films released in the year).
 1989 – 1996: estimations.
 1997 – 2000: pourcentage des entrées (films sortis dans l'année).
- 9) Elaborazione di MEDIA Salles su dati EDI.
 EDI data elaborated by MEDIA Salles.
 Elaboration de MEDIA Salles sur données EDI.