

Quote di mercato dei film americani

Market shares of US films

Parts de marché des films américains

	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002
B ¹	69,5%	73,4%	79,6%	72,9%	71,8%	74,7%	73,2%	80,1%	82,1%	87,4%	77,8%	84,4%	81,0%	81,5%
CH ²	71,0%	76,0%	77,0%	67,3%	72,4%	79,9%	73,0%	69,9%	73,6%	72,3%	75,6%	72,0%	66,4%	54,6%
D ³	65,7%	83,8%	80,2%	82,8%	87,8%	81,6%	87,1%	75,1%	70,5%	85,4%	76,0%	81,2%	77,0%	83,0%
DK	63,7%	77,0%	83,3%	77,7%	74,0%	66,7%	81,1%	67,1%	66,5%	77,8%	58,7%	73,1%	59,1%	67,2%
E	73,0%	72,0%	69,0%	77,1%	75,5%	72,3%	72,1%	78,3%	67,9%	78,5%	64,2%	81,6%	62,2%	66,1%
F	56,6%	55,9%	58,0%	58,1%	57,1%	61,0%	53,9%	54,3%	52,5%	64,0%	54,1%	63,7%	46,6%	50,2%
FIN ⁴	c. 70%	c. 80%	c. 80%	63,0%	63,0%	66,0%	76,5%	72,2%	73,1%	80,0%	58,6%	74,6%	69,4%	71,2%
GR	c. 86%	c. 87%	c. 88%	92,0%	c. 75%	82,0%	c. 73%	c. 80%	c. 80%	c. 80%
I ⁵	63,3%	70,0%	58,6%	59,4%	68,1%	65,0% ⁶	62,8%	60,8%	48,7%	c. 65%	c. 54%	c. 70%	c. 60%	c. 60,2%
IRL	c. 77%	c. 87%	c. 92%	.	.	.	c. 90%
IS ⁷	85,2%	82,0%	92,3%	87,3%	80,2%	78,0%	78,7%
L ⁸	c. 87%	c. 80%	c. 85%	c. 78%	c. 80%	c. 84%	c. 82%	c. 79%	68,4%	80,7%	70,8%	80,6%	68,0%	.
N	68,8%	80,7% ⁹
NL	75,6%	85,8%	92,5%	78,8%	89,3%	89,9%	82,0%	89,7%	84,5%	89,8%	79,6%	85,6%	84,1%	79,3%
P	c. 81%	c. 85%	c. 85%	.	c. 61%
S	69,3%	82,3%	70,5%	c. 66%	72,7%	70,0%	65,4%	67,5%	66,7%	76,1%	68,2%	66,5%	63,7%	66,0%
UK	c. 84%	c. 89%	84,0%	c. 91%	c. 94%	.	83,7%	.	.	c. 86% ¹⁰	.	77%	.	.

- 1) 1989 – 1995: solo Bruxelles. 1996 – 2002: film usciti nell'anno (il 1997 non include quelli distribuiti da Polygram e Alternative Film, il 1998 quelli distribuiti da Polygram).
 1989 – 1995: Brussels only. 1996 – 2002: films released in the year (in 1997 those distributed by Polygram and Alternative Film are not included, in 1998 those distributed by Polygram).
 1989 – 1995: Bruxelles seulement. 1996 – 2002: films sortis dans l'année (en 1997 ceux distribués par Polygram et Alternative Film sont exclus, en 1998 ceux distribués par Polygram).
- 2) 1993: film non europei, cioè film americani e di altri paesi.
 Calcolata nel 1997 sull'87% degli incassi e nel 1998 su circa il 60%.
 1999 – 2001: percentuale delle presenze.
 1993: non-European films, i.e. US and other countries. Based on 87% of gross box office in 1997 and on about 60% in 1998. 1999 – 2001: percentage of admissions.
 1993: films non-européens, c.-à-d. films américains et autres films. Calculée sur 87% des recettes brutes en 1997 et sur environ 60% en 1998. 1999 – 2001: pourcentage des entrées.

- 3) 1996, 1997, 1998, 2001 e 2002: ricavi lordi dei distributori.
 1996, 1997, 1998, 2001 and 2002: gross distribution revenue.
 1996, 1997, 1998, 2001 et 2002: recettes brutes de distribution.
- 4) 1996, 1997 e 2002: percentuale delle presenze.
 1996, 1997 and 2002: percentage of admissions.
 1996, 1997 et 2002: pourcentage des entrées.
- 5) 1996 – 2002: campione Cinetel. Nel 1996: 146 città – 1 050 schermi. Nel 1997: 174 città – 1 250 schermi. Nel 1998: 184 città – 1 320 schermi. Nel 1999: 221 città – 1 537 schermi. Nel 2000: 270 città – 1 782 schermi. Nel 2001: 1 856 schermi. Nel 2002: 2 376 schermi.
 1996 – 2002: Cinetel sample. In 1996: 146 towns – 1 050 screens. In 1997: 174 towns – 1 250 screens. In 1998: 184 towns – 1 320 screens. In 1999: 221 towns – 1 537 screens. In 2000: 270 towns – 1 782 screens. In 2001: 1 856 screens. In 2002: 2 376 screens.
 1996 – 2002: panel Cinetel. En 1996: 146 villes – 1 050 écrans. En 1997: 174 villes – 1 250 écrans. En 1998: 184 villes – 1 320 écrans. En 1999: 221 villes – 1 537 écrans. En 2000: 270 villes – 1 782 écrans. En 2001: 1 856 écrans. En 2002: 2 376 écrans.

- 6) Stagione cinematografica 1994/1995.
 Cinematographic season 1994/1995.
 Saison cinématographique 1994/1995.
- 7) 1989 – 1999: solo Reykjavik.
 1989 – 1999: Reykjavik only.
 1989 – 1999: Reykjavik seulement.
- 8) 1989 – 1996: stime.
 1997 – 2000: percentuale delle presenze (film usciti nell'anno).
 1989 – 1996: estimations.
 1997 – 2000: percentage of admissions (films released in the year).
 1989 – 1996: estimations.
 1997 – 2000: pourcentage des entrées (films sortis dans l'année).
- 9) Questo dato si riferisce al 93% del mercato.
 This figure refers to 93% of the market.
 Cette donnée se réfère au 93% du marché.
- 10) Elaborazione di MEDIA Salles su dati EDI.
 EDI data elaborated by MEDIA Salles.
 Elaboration de MEDIA Salles sur données EDI.