



John Graham - General Secretary

# European Digital Cinema Forum

- A membership organisation interested in the deployment of Digital Cinema technology.
- A network of interested parties who share opportunities, problems and issues.
- Broad membership of people from all aspects of Cinema.
- Exhibition, Distributors, Manufacturers, Governments

# EDCF MEMBERSHIP

CNC  
CST  
Danish Film Institute  
Fraunhofer Institute  
IBC  
IMAGO  
Norwegian Film Institute  
Norwegian University of Technology  
Royal Institute  
Swedish Film Institute  
The Academy  
The Intersociety  
UK Film Council

Arqiva  
Ascent Media  
Barco  
CDG Design Group  
Christie  
Cinedigm  
Cube  
DeLuxe  
Digial Cinema Limited  
digital Genius  
Dolby  
Doremi  
DTS  
Eastman Kodak  
Globecast  
HDDC  
IMS  
in-Three  
NEC  
Sanyo  
Smartjog  
Sony  
Technicolor  
Telenor  
Texas Instruments  
T-Systems

Arts Alliance Media  
British Film Institute  
CEA  
Cinemanet Nederlands  
CN Films  
D-Cinema today  
Extreme Cinemas  
FIAD  
Film & Kino  
Film Distributors Assoc. (UK)  
Folkets Hus och Parker  
Hjalmar Wilhelmsen AS  
Kinopolis  
MKPE  
Screen Digest  
UNIC  
Unique Digital

# EDCF Statement of Purpose

The EDCF purpose is to facilitate the successful deployment of D-Cinema in Europe, where “successful deployment” means:-

- ◆ most of the cinemas are included
- ◆ film distribution is preserved, particularly the independent sector.
- ◆ digital cinema is treated as an opportunity for the cultural heritage of cinema.
- ◆ no films are excluded from digital distribution & exhibition.

# WORKING GROUPS

Technical Support Group – Peter Wilson

- Standards
- European frame-rates

Roll-out Working Group – Pete Buckingham

Education/dissemination – Angelo D'Alessio

# EDCF OUTPUT

- Conferences – in 6 countries in 2008
- Website
- Publications

EDCF Early Adopters Guide

EDCF Guide to Alternative Content

# GUIDE TO ALTERNATIVE CONTENT

## Why?

- Presentation of movies well specified
- Presentation of live/pre-recorded not specified

New Business for Cinema

Technology issues for cinema operators

# Technical Considerations

- Non Movie Studio sourced content can come in a wide variety of formats. System needs to handle:
  - Frame Rate and Format (P or I)?
  - Resolution?
  - Aspect Ratio?
  - Colour Space and Brightness?
  - Electrical Interface?
- Consider the Switchers/Router/Processor options.



# 2009 plans

- Publishing a Guide to 3D
- Regular publication of the “EDCF Bulletin”
- Tour of key facilities in LA
- Publishing a Guide to Digital Screenings for Film Festivals
- Working with SMPTE in the final stages of standards creation
- Contributing to the European Commission’s D-Cinema Experts Group
- Individual Workshops for Distribution and Exhibition in specific territories
- A major conference for European Cinematographers

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