




COURSE PROGRAMME
(updated as at 25 August 2015)
DigiTraining Plus 2015: What do you do with digital now you've got it?
26 - 30 August 2015, Prague (CZ) and Bratislava (SK)

Wednesday 26 August	Thursday 27 August	Friday 28 August	Saturday 29 August	Sunday 30 August
<p>Arrival of participants in Prague - Axa Hotel</p> <p>Transfer to Světozor Cinema by tram: 3 or 24; or 20 minutes on foot</p> <p>2.00 pm Gathering at Světozor Cinema.</p> <p>Registration and welcome coffee.</p> <p><i>Session open to audiovisual</i></p>	<p>In Prague and Bratislava</p> <p>8.30 am Group transfer from Axa Hotel by rented bus to Premiere Cinema Hostivař (with light luggage)</p>  <p>9.30 am Welcome message and presentation of Premiere Cinemas by David Horáček, Founder of Premiere Cinemas</p> <p>9.45 am Kick-off speech by Paolo Protti, President, MEDIA Salles</p> <p>10.05 am Film sound technology in the digital era by Michal Pajdiak, Sound Designer, SoundSquare studio</p> <p>10.45 am (by groups) - Coffee break</p> <p>- Visit to the projection booth, with Jan Procházka</p> <p>11.30 am Back to the future - Classic cinema in the digital age by Nick Varley, Managing Director, Park Circus Limited</p> <p>12.15 pm Technical session: Digital Technologies at the service of accessibility by Michael Karagosian - MKPE</p> <p>1.00 pm Free time (including lunch) in Hostivař shopping mall</p> <p>2.40 pm Group transfer to train station by rented bus (with light luggage)</p> 	<p>In Bratislava and Prague</p> <p>Transfer from Austria Trend Hotel to Kino Lumière (walking distance)</p> <p><i>Session open to audiovisual professionals from the host country</i></p> <p>9.00 am Digitization in Europe and worldwide: facts, figures and challenges, by Elisabetta Brunella, Secretary General of MEDIA Salles</p> <p>9.15 am The Slovak cinema landscape</p> <p>- Kino Lumière: quality films by Peter Dubecký, General Director, Slovak Film Institute</p> <p>9.40 am Restored films: a new opportunity for cinemagoers by Peter Csordás - Film Digitisation Department of Slovak Film Institute</p> <p>10.10 am - Coffee break</p> <p>- Visit of Kino Lumière and Film Digitisation Department of SFU</p> <p>10.40 am How to use social media in the cinema business by Adam Zbiejczuk, Social Media Expert</p> <p>11.40 am High Definition Alternative content programs by Giovanni Cozzi - Rising Alternative</p> <p><i>Translation into Slovak - WHOLE DAY</i></p> <p>1.00 pm Free time (including lunch)</p> <p>3.45 pm Gathering at the train station</p> <p>4.10 pm Group transfer to PRAGUE by train (EC 274 Jaroslav Hašek)</p>	<p>In Prague</p> <p>8.30 am Transfer from Axa Hotel to Aero Kino by tram 3 and then 9</p> <p>9.00 am The Aeroškola project by Linda Arbanová, Project Manager, Aeroškola</p> <p>9.30-10.30 am group 1 10.30-11.30 am group 2 Session on audience building in the digital era Linda Arbanová, Project Manager, Aeroskola - Group work for the production of a short animated movie</p> <p>9.30-10.30 am group2 10.30-11.30 am group1 Session on the cinema of the future</p> <p>- New spaces for new spectators' needs by Adam Gebrian, Architect</p> <p>11.30 am Coffee break at Aero Kino</p> <p>12.00 noon Artistic choices in cinema exhibition, focusing on film theatres, film festivals, and film archives by Peter Bosma, Independent programmer and researcher</p> <p>1.00 pm Soup and sandwiches at Aero Kino</p> <p>2.00 pm A special Q&A session to go home with no doubts about the present and future of digitization and cinema management by Dave</p>	<p>In Prague</p> <p>Transfer from Axa Hotel to Světozor Cinema</p> <p>10.00 am Sharing contents of itinerant group work sessions</p> <p>11.15 am Coffee break</p> <p>11.30 am Evaluation of the course and brainstorming on new training activities to meet the needs of the European cinema exhibitors in future years</p> <p>In the afternoon - National Film Museum: NAFILM - exhibition (Optional visit - A small</p>

<p>professionals and cinema schools from the host country</p>	<p>3.42 pm Group transfer to BRATISLAVA by train (Jan Jesenius EC175 - PRG) from Praha hl.n. (Hlavní nádraží)</p>		<p>Monk - EDCF</p>	<p>donation is required)</p>
<p>Translation into Czech</p>	<p>2.45 pm Welcome speeches from organizers and partners</p>		<p>3.00 pm Transfer to Cinema Ponrepo by tram 9</p>	
<p>- Mike Vickers, Treasurer, MEDIA Salles</p>	<p>7.50 pm Arrival in Bratislava: - check in at Austria Trend Hotel (walking distance from the station)</p>		<p>3.45 pm The Czech Audiovisual Heritage - Digital opportunities by Michal Bregant, General Director, National Film Archive (in the heart of the Old Town)</p>	
<p>- Ondřej Šír, Chairman, APK Czech Exhibitors' Association</p>	<p>- Transfer to Kino Lumière (walking distance)</p>		<p>4.30 pm Free time</p>	
<p>3.10 pm Introduction of DigiTraining Plus 2015: structure & content, by Elisabetta Brunella, Secretary General of MEDIA Salles and moderator of the course</p>			<p>6.30 pm Group transfer to Karel Zeman Museum by boat Meeting point at "Prague Boats", Dvořákovo nábř on the riverbank Sightseeing of Old Prague from Vltava river.</p>	
<p>3.45 pm Participants introduce themselves</p>				
<p>4.30 pm The Czech cinema landscape:</p>				
<p>- Pavλίna Kalandrová, Creative Europe Desk CZ</p>				
<p>- Marek Loskot, State Cinematography Fund - CZ</p>			<p>7.30 pm Visit to Karel Zeman Museum (guided tour)</p>	
<p>5.15 pm Coffee break</p>				
<p>5.30 pm End of digitization: a new beginning by Michael Karagosian - MKPE</p>				
<p>Q&A session</p>				
<p>7.00 pm "Terry Posters" shop and much more by Pavel Rajčan, Manager, Union Film Translation into English http://www.terry-posters.com/about</p>				
<p>8.00 pm Transfer to Nákladové Nádraží Žižkov by tram 9</p>	<p>9.00 pm Welcome drink and chill-out at Kino Lumière Bar.</p>	<p>8.18 pm Arrival in Prague and transfer by Metro C or tram 5 to Axa Hotel for check in</p>	<p>8.30 pm Closing dinner (Karel Zeman Museum) (The Museum will be exceptionally open for the DGT participants only) Sightseeing by night guided by true Prague citizens</p>	
<p>- Welcome dinner (buffet)</p>	<p>Free evening in Bratislava including dinner</p>	<p>9.15 pm Free time including dinner (free tickets for cinema screenings on request)</p>		
<p>9.30 pm - Summer Cinema screening with live music http://letnikino.nfa.cz/e...</p>				