

DDCINEMA



Media Salles

DigiTraining 2008

London

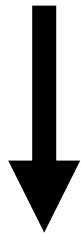
Fabrice Testa - XDC

Vice President Sales & Business Development

Friday April 11th, 2008



Creation end 2007



Production of operas



- **Promotion**
- **Print Creation**
- **NOC Services**



- **Marketing**
- **Sales**
- **Project Management**

DDCINEMA

The Offer

Pre-recorded Operas



Live Operas



DDCINEMA

Mefistofele

- **27 January 2008**
- **Teatro Massimo – Palermo – Sicily**
- **Live broadcast in 7 countries:
Belgium, Germany, Italy, Spain, Switzerland,
The Netherlands, UK**
- **19 Digital Cinema screens**



DDCINEMA

Il Barbiere di Siviglia

- **23 April 2008 – 7pm**
- **Teatro La Fenice – Venice – Italy**
- **Live broadcast in 8 countries:
Belgium, Germany, Italy, Spain, Switzerland,
The Netherlands, UK, Poland**
- **60 Digital Cinema screens booked**
- **Subtitles available in Italian, English, French,
German, Spanish**



The Future

- **More pre-recorded and live operas**
- **Extreme sport**
- **Pop and classical music concerts**
- **And much more ... Stay tune ...**



Thanks for your attention

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